

*“We assist people in finding
their way in nature and in the
process, finding themselves.”*

- Anonyms



Sources:

<http://www.health.utah.edu/prt/>

<http://smu.gs/1h7OAIL>

<http://smu.gs/1maGca6>

<http://bit.ly/1j9g3TI>

<http://smu.gs/1hQ5q5R>



PARKS, RECREATION, & TOURISM

Sustainable Tourism

Katie Sikkema



About Us:

The **University of Utah** is located on the northeast edge of Salt Lake City. Our campus is 1,500 acres lining the Wasatch Mountains.

PRT Mission:

We create, share, and apply knowledge about parks, recreation, and tourism to inspire students, inform policy, serve social needs, encourage sustainability and economic vitality, and advocate for the health of the people, communities, and the environment of which we are part.

PRT Values:

- Student involvement
- Community connections
- Outdoor, experiential, and traditional instruction
- Diversity and inclusion
- Career and professional development
- Ecological literacy
- Independent and lifelong learning



Sustainable Tourism:

The study of sustainable tourism includes topics of concern for the environment, other cultures, tourism economics, destination marketing, and analysis.

Careers:

Graduates of PRT are enabled to work in management, marketing, and research in private businesses or governmental agencies.

- Travel Agent
- Tour Guide
- Urban Planner
- Marketing
- Sales Coordinator

Contact Us

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